

# STRATEGY IN ACTION

## LOE 4, Objective 1

### Develop Informed and Mission-Connected Warfighters



**Introduction:** The men and women of AFIMSC execute an [organizational strategy](#) to ensure their work is relevant and valuable to the commanders, Airmen, Guardians and families they support around the world. The AFIMSC Strategy in Action series shares the success stories of our teammates as the center makes progress to accomplish the objectives and initiatives in the strategic plan.

We recently talked to Mike Briggs, director of the AFIMSC Public Affairs Division, to highlight progress made toward Objective 1 under Line of Effort 4: Amplify Warfighter Culture: Develop Informed and Mission Connected Warfighters.

**Initiative:** Send a Mission Monday spotlight to the AFIMSC team with emphasis on how a teammate's mission connects to the larger strategic priorities of AFIMSC, AFMC, DAF, DoD and/or the National Defense Strategy every Monday, excluding holidays and family days. The spotlights help build a more connected team that's better informed about AFIMSC's role in accomplishing critical missions for the DAF and DoD.

**Accomplishment:** We highlighted a different member of the AFIMSC workforce throughout 2023, placing emphasis on teammates who accomplish missions not widely known across the formation.

#### Quote



*We are all on the American national security team, and we must all be focused on making that team successful in any fight we are called upon to win.*

*Most of all, we must be ready to deal with our pacing challenge, which of course is China. At the same time, we have to perform all our other missions, including deterring acute threats like Russia, or other potentially hostile states, and dealing with violent extremist groups.*

*To do all this successfully, we have to recognize our roles in contributing to the larger overall security effort.*

Frank Kendall  
Secretary of the Air Force

#### Background and Description of the Accomplishment

At the start of the year, AFIMSC added LOE 4, Amplify Warfighter Culture, to its organizational strategy to place a priority on making our 4,000 teammates across the globe more aware of how they support warfighters and counter adversary threats. In support of this LOE and as part of an ongoing PA effort to put a teammate's face on our mission execution, we send [Mission Monday](#) features to highlight how members of our team support Airmen and Guardians and connect to larger AFMC, DAF and DoD strategic priorities.

#### How was this accomplishment achieved?

With support from headquarters, detachment and primary subordinate unit leaders, we look across the AFIMSC formation to identify people to highlight, with a special emphasis placed on lesser-known missions so we can build better awareness about the center's broad mission sets.

After identifying the teammate to highlight, we gather information about their mission, accomplishments and the impact of their team's work. We then tell their story in a conversational tone, which we've found to be the best way to help our workforce learn about teammates' roles in helping AFIMSC deliver installation and mission support to warfighters.

#### Why is this important to the DAF mission?

Learning more about the AFIMSC mission through the eyes of our teammates helps emphasize the importance of the work we do across the center. We also believe highlighting how that work directly connects to the warfighter and the DAF mission creates a more connected AFIMSC team with a deeper commitment to our mission and a drive to seek innovative ways to deliver I&MS capabilities.

Through the AFIMSC team's dedication and innovation – motivated by understanding our critical role in the larger national defense mission – DAF installations become more capable and resilient as power-projection platforms.

#### How does this accomplishment support higher AFMC or DAF priorities?

This accomplishment aligns with Secretary Kendall's call for us to not only be combat ready, but to also be aware of how our mission fits into the broader execution of the national defense mission. It also nests under and supports [AFMC Strategic Plan](#) LOE 4, Amplify Warfighting Culture, to ensure we remain connected to the priorities of our higher headquarters.