

# **AFSVC Input**

## **IMSC Connections eNewsletter**

### **Mar 22**

### **Department of the Air Force Men's Soccer Team** **takes home gold**

DAF Sports hosted Men's Soccer Armed Forces Championship 5-13 Mar 22 at MacDill AFB, Fla. Army, Navy, Marines, Air Force, and Space Force service members participated in the competition. The team, which combined USAF/USSF service members, went undefeated; Navy was looking to be the team to beat, but Air Force goalie, Senior Airman Gavin Bryant, was on fire and allowed only a single goal during tournament play. The event's success was largely thanks to Coach (Lt. Colonel) Jeremiah Kirschman, for not only training and selecting players from USAF/USSF, teaching them how to work together in less than two weeks. He was also managed tournament logistics for all the participants. Tournament results and photos of the events are at our Facebook page [HERE](#).



### **Air Force Gaming showcased at Logistics Officer** **Association (LOA) Symposium**

The LOA Symposium, held at Hill AFB, Utah, dedicated to enabling interactive exchanges among logistics, acquisition and technology professionals from across DOD, defense industry and academia. Air Force Gaming (AFG), by invitation only, facilitated mini tournaments, providing a briefing, and held demonstrations. They honorably introduced the CMSAF during the "Crossroads of Innovation" keynote event. During breakout sessions, AFG teamed with Major General Jeff King, Oklahoma City Air

Logistics Complex commander, to demonstrate and discuss the positive impact gaming and e-sports has for the Air Force.



## **Air Force Marathon Air & Space Challenge on 17 Sep 22**

Air and Space Challenge is set to take place at Wright-Patterson AFB, OH on 17 Sep 22. Formerly called the MAJCOM Challenge, the new name is inclusive of our youngest military service, US Space Force. Teams will be comprised of 10 members representing their respective MAJCOM-level organization and competing against one another. Each team, three males and one female competing in the marathon and four males and two females competing in the half marathon. Application window for the Air Force Marathon and Air and Space Challenge is open until 29 Apr 22. Interested members should fill out the application [HERE](#) and submit it to [AFSVC.AS.ChallengeMarathon@us.af.mil](mailto:AFSVC.AS.ChallengeMarathon@us.af.mil).



## **Air Force Gaming League (AFGL) Spring Season**

AFGL Spring Season will on 28 Mar 22 and is open to USAF/USSF Active Duty, Air National Guard, Air Reserve, and DoD Civilians assigned to USAF/USSF bases. This season the Air Force Services Center introduces a new competitive structure allowing the best players of all age groups across the Department of the Air Force to participate. AFGL now has two different leagues which expands our services to a larger range of USAF/USSF community members. Our newest league is the Air Force Minor League which welcomes Total Force dependents 13 years of age+, cadets, and veterans. Minor

League games for Spring Season include Rocket League and Minecraft. Flyers and more information on AFGL Spring Season are on our website [HERE](#).



## **Air Force Golf - PGA HOPE Initiative**

PGA HOPE (Helping Our Patriots Everywhere), designed to introduce golf to Veterans with disabilities in order to enhance their physical, mental, social and emotional well-being. AFSVC Golf Program is adopting this effort throughout the Air Force. The AF Golf teams have to attend required training prior to offering the initiative. Once completed, the PGA Professionals will host a free 4-week training course. JBSA is hosting the HOPE initiative on 19 Apr 21.

In addition, local VA Hospitals and other Veteran Service organizations recruit Veterans to attend a one-day introductory golf experience. The PGA HOPE program impacted over 2,500 Veterans in 2021.

For additional information, contact Dave Roberts, [davidroberts.83@us.af.mil](mailto:davidroberts.83@us.af.mil) or Chris Bowles, [paul.bowles@us.af.mil](mailto:paul.bowles@us.af.mil)

## **Military Marketers 2021 Awards Announced**

On 17 Mar 22, the Air Force Services Center announced the winners of the 2021 Military Marketers (MilMark) Awards which recognize excellence in Force Support marketing campaigns across the Air Force. Winning a MilMark Award signifies a "best-in-class" Air Force Marketing campaign. Congratulations to the 2021 Air Force Military Marketing Award winners:

- **Age-Specific Marketing:** RAF Mildenhall, "Airmen Gaming Room"
- **Content Marketing:** Ramstein AFB, "Was ist Los"

- **Creativity & Innovation:** RAF Mildenhall, "Mil-D-Con 2021"
- **Digital, Social, or Mobile Marketing:** Maxwell AFB, "42FSS MAXimizes Your Money!"
- **FSS Brand Activation Marketing:** Kadena AB, "Domo Days"
- **Sponsorship Experiential Marketing:** Edwards AFB, "Edwards Custom Auto Show"

See the winning entries online at <https://joom.ag/IBXd>